



***Burnley R.U.F.C.***



**GUIDEANCE ON**

# **PHOTOGRAPHIC IMAGES**

**(INC. THOSE TAKEN BY MOBILE PHONES)**

*Burnley Rugby Club has adopted the RFU/RFUW Photographic Guidelines...*

The RFU recognises that publicity and pictures of young people enjoying rugby are essential to promote the sport and a healthy lifestyle. To facilitate this it is therefore essential that the following principles and rules should be observed.

These best practice guidelines have been developed to provide advice and guidance on the use of images of young people. The full policy is available at [www.rfu.com](http://www.rfu.com).

Any changes to these guidelines will be notified via the RFU website and in any relevant publications. Please remember that the safety and enjoyment of young people is paramount in all activities and the Best Practice Guidelines have been designed to help in this.

The RFU is committed to providing a safe and enjoyable environment for young people. Implicit in this is the commitment to ensure that all publications, resources and media represent participants appropriately and with due respect. By adopting the points outlined in this guidance we will be putting in place the best possible practice to protect young people wherever photographs or recorded images are taken and stored.

1. Ensure parents, guardians or young persons have given their consent for the taking and publication of photographic images and have signed and returned the Parent/Guardian and Young Persons Permission Form.
2. All young people must be appropriately dressed for the activity taking place
3. Photography or recording should focus on the activity rather than a particular young person and personal details which may make a young person, such as their

exact address, should never be revealed.

4. Where an individual has achieved success in the game (e.g. when selected for representative side) permission must be gained from parent or guardian and young person to use photographs or recordings and relevant details.
5. Where possible photographs or recordings should represent the diverse range of young people participating in rugby.
6. Anyone taking photographs or recording at any rugby event must have a valid reason for doing so and seek the permission of the organiser or person in charge.
7. They should make themselves known to the event organiser person in charge and be able to identify themselves if requested during the course of the event
8. All concerns regarding inappropriate or intrusive photography should be reported in confidence to the RFU Child Protection Officer.