



For The Team



Kukri Brian Ashton Academy

Player Camps...



...Sign Up Now For One Of Our Player Camps!

What:

4 day full residential Players Camp (10-16yrs) with Brian Ashton!

Where:

Lancaster RGS

When:

- Mon 16th Jul to Thu 19th Jul
- Mon 23rd Jul to Thu 26th Jul
- Mon 6th Aug to Thu 9th Aug



PTO for more information

"Change your child's way of thinking through the medium of Rugby"

Prices starting from £299 per player



www.brianashtonacademy.com

A Bit About Brian:

Brian Ashton was head coach of the England Rugby team that reached the Final of the 2007 Rugby World Cup. He had previously been the attacking coach of Sir Clive Woodward's team which won the 2003 World Cup. For 7 years he had worked at Bath Rugby during an era which coincided with Bath becoming the outstanding club side in the UK. Brian is acknowledged throughout the world as being at the forefront of imaginative, creative and challenging Rugby. Confrontational Rugby, in all its physical, technical, tactical and mental senses is his coaching mantra. 'Mind-set drives performance which determines the outcome' drives his philosophy.



That's Brian!

The Scheme:

The Kukri Brian Ashton Academy provides a unique & challenging experience for young players from the ages of 10-16 inclusive who would like to improve their playing and understanding of Rugby. This is not a camp based on repeating regimented drills of the game but on learning through the exploration of games based practices of how the dynamics of the game unfold. Brian & his coaching team will look to involve players in decision-making so that they will have the opportunity to develop leadership, take on responsibility and show accountability and adaptability. Characteristics important in all areas of life. Brian previously ran the England Rugby National Academy at Bath University. This was a pioneering journey and many of the players have since been involved with the senior England team. Many of the practices and much of the language developed at the Academy will be an integral part of the camp.

The Players Camp:



The Kukri Brian Ashton Player Camps for 2012 will be fully residential events hosted at Lancaster RGS, which is situated in North Lancashire and in close proximity of M6 motorway in addition to major rail links. During the 4 day events the Kukri Brian Ashton Academy will have exclusive use of the facilities at LRGS, which incorporates catering, accommodation and leisure facilities all on one site with the playing fields situated on a second site next to the school. Brian will attend & coach at the camp every day. The main coaching components will be: Preparing for a skills based running game, effective individual & team defence, kicking as an integral part of the game, integrating skill development with game understanding, challenging players to think & act creatively and correctly, understanding transition Rugby- playing turnover ball through the 5 minute practices challenge, developing player centred games/practices to enhance skill & understanding and ENJOYMENT!

For more information call the team on 01772 338 899

Or visit the website to register!

www.brianashtonacademy.com